



# MEDIA AND COMMUNICATIONS

2-YEAR  
DIPLOMA

Make the stories you want to tell *happen*. Create powerful messages through audio or visual productions and gain the technical skills to bring those narratives to life.

## Why should you choose a career in Media and Communications?

### 1 Indulge your creativity

Are you always asking questions? Do you enjoy telling stories in unique and creative ways? The Media and Communications two-year diploma program gives you the opportunity to excel in a hands-on career in television, radio or film. Learn all facets of the industry and then specialize in what you like best. Our experienced instructors push you to develop your narrative craft, tackle news reporting, and master technical skills.

### 2 Be a go-to in the workplace

Learn how to communicate compelling stories—multi-platform journalism can be found here. Write a story from start to finish, but have the ability to put it into a range of audio and visual formats, including podcasts, documentaries and broadcasts. Develop your passion for television or radio, and hone your craft across a wide range of audiovisual environments. Learn to write, announce, shoot, record, edit and produce. In your final term, focus on an area most interesting to you and develop your niche interest.

### 3 Let your personality shine

There's no sitting in a classroom day after day here. Be a college radio personality, produce documentary films, do live television broadcasts on our Westman Newline television show, and push yourself to find creative ways to showcase your ideas. Every assignment connects you to our broader communities and gives you hands-on opportunities to try new things and gain new skills. During your Capstone project, choose an area of interest and be mentored by a field specialist.

### 4 Get inside the industry

This flexible and comprehensive program will prepare you for entry-level broadcast roles within a team. Graduates have gone on to work with major news and entertainment networks, production houses and digital agencies. An eight-week work practicum at the end of your second year of study helps build on your strengths and gives you the opportunity to make industry connections before graduation. Past practicum partners include Bell Media, CBC, CTV, Global Television and Westman Communications Group.

#### CAMPUS/DELIVERY OPTIONS



Victoria Avenue East Campus

#### AVAILABLE INTAKES



September

#### WORK PLACEMENT(S)



YR 2 | 8 weeks

## CAREER OPPORTUNITIES

Media production houses • news outlets • film companies • radio stations • in-house production teams of large companies • audiovisual companies • live event venues • entrepreneurs • freelance

## ADMISSION REQUIREMENTS

- » A complete Manitoba Grade 12 or equivalent
- » English 40G/40S or equivalent with a minimum mark of 65%

# Be Confident IN YOUR CAREER PATH

Confidence in the career path you choose to embark on is key, and selecting the right program for you is the first step. At Assiniboine, we offer an opportunity to explore and experience a program before applying.

## SPEND A DAY WITH US

Our Spend a Day program runs from November to March for most programs. When you spend a day at Assiniboine, we partner you with a current student in the program of your choice and you will have the opportunity to:

- » Participate in classroom activities
- » Experience college life
- » Explore all of our helpful services for students
- » Meet current college students and instructors
- » Enjoy a free lunch on us!

## ATTEND AN ONLINE INFO SESSION

Our free, live online information sessions give you the inside scoop on our college, the program you're interested in and life at Assiniboine. Register in advance and from the comfort of your own home, log in to learn what Assiniboine has to offer.

## STILL NOT SURE?

Contact our recruitment team to arrange a campus tour or an appointment to discuss your career options.

Scan the QR code or visit [assiniboine.net/experienceACC](https://assiniboine.net/experienceACC) to register or connect with our recruitment team!

